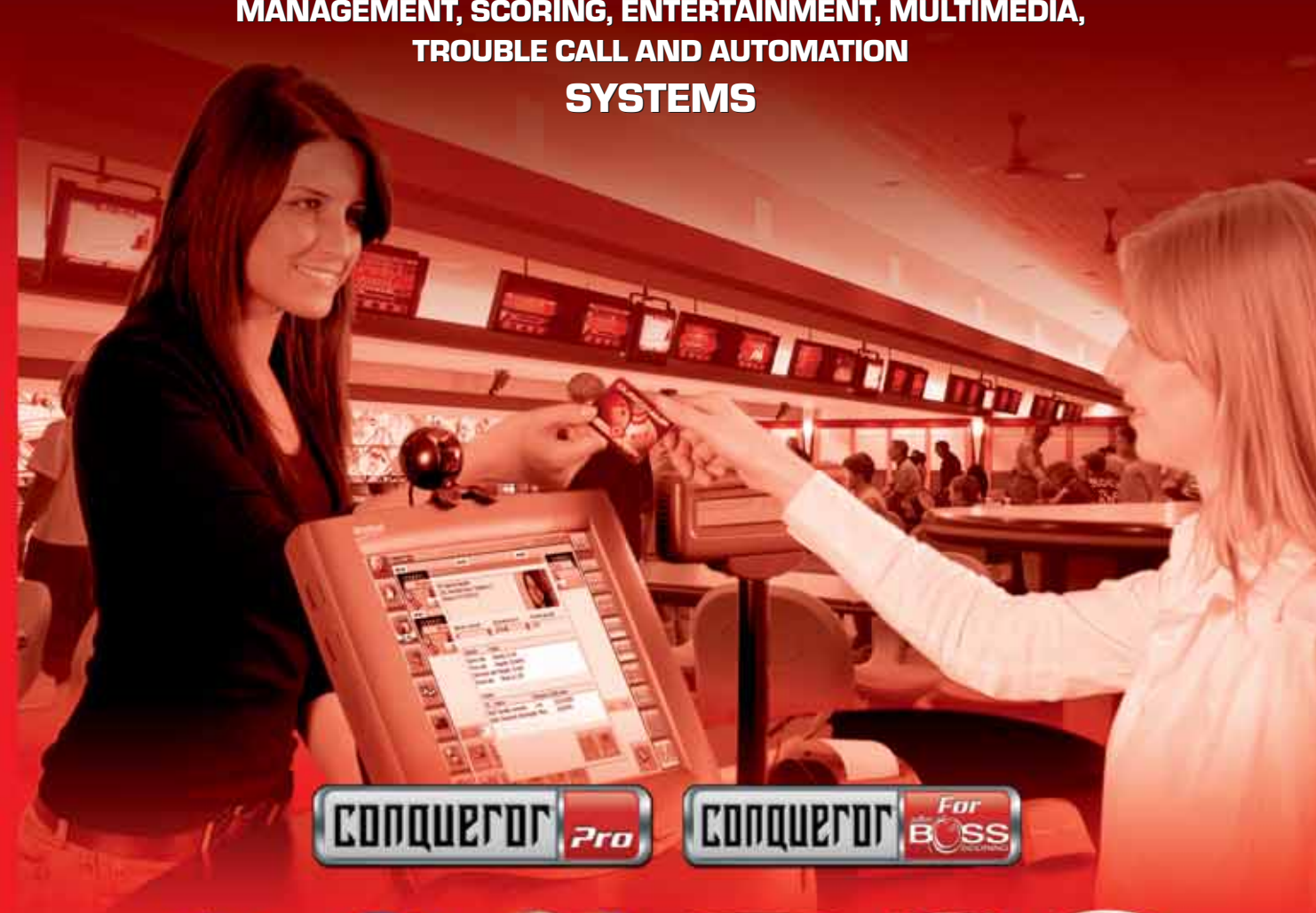


# QubicaAMF INTEGRATED SYSTEMS

OPERATIONS, MARKETING, POS, WEB RESERVATIONS,  
MANAGEMENT, SCORING, ENTERTAINMENT, MULTIMEDIA,  
TROUBLE CALL AND AUTOMATION  
SYSTEMS



# OUR CUSTOMER-CENTRIC OUTLOOK AND INNOVATIVE TRACK RECORD ARE THE BIG REASONS FOR CHOOSING QubicaAMF.

As the premier provider of integrated bowling center software, systems and hardware, QubicaAMF delivers everything you want as an owner or operator. What makes us that premier provider is simply this: we always put you and your business needs first.

## OUR ACTIONS SPEAK VOLUMES... When you talk we are listening.

At QubicaAMF, we strongly believe in investing in our company. That's why we are working closely with customers to understand your business needs. That's why we are continually investing in our R&D team to develop new products to meet your needs. Our innovative track record is continuing with the introduction of the first integrated POS system, Web Reservations system and Conqueror for BOSS and Accuscore XL. All unmatched by anyone and provided exclusively by QubicaAMF.

### QubicaAMF integrated systems include:

- **Conqueror, and its successor, Conqueror Pro** – The most advanced center management, operations and marketing systems of their kind.
- NEW! • Conqueror POS** – Designed for bowling centers and integrated with Conqueror Pro, unmatched functionality and ease of use in the bowling industry.
- NEW! • Web Reservations** – Another industry first solution integrated with Conqueror Pro that can be seamlessly added to your web site.
- NEW! • Conqueror for Boss and Accuscore XL** – Customers operating Boss or Accuscore XL can now upgrade to the power of Conqueror Pro and its modules without changing their scoring system.
- **Conqueror Pro Remote** – The easy way to manage center operations from a remotely located PC or laptop.
- **Bowland, and its successor, Bowland-X** – The standard in scoring systems and used in 60 countries today.
- **BES** – The first ever Bowler Entertainment System in the industry. Sophisticated. Captivating. Unmatched on-lane entertainment abilities.
- **TCS** – The first patented Trouble Call System in the industry that automatically calls the mechanic while keeping customers informed of repair status.
- **MMS** – The first Multi-Media System for better in-center marketing and customer service.

## THE SOLUTIONS YOU NEED NOW PLUS THE ONES YOU'LL NEED TOMORROW

By listening to proprietors we were the first to provide many industry-first innovations. These are just few examples. Others followed, but many of our innovations are still unmatched today.

### We introduced the first:

- Touch screen driven Front Desk and Back Office systems
- Auto set-up matrix camera with incorporated ball speed sensors
- True 3D character animations with soundtrack
- Poker game for league bowlers and open play
- 3D Birthday Package with on-lane picture of birthday child
- Software interfaces to QuickBooks accounting, to league, tournament and brackets by CDE and to Bowler TRAC
- Q-cash and Family Cards, part of the revolutionary Frequent Bowler Package
- Themed, all animated bowling environments such as BES Prehistorica, Oceano, Fairy Tales or the seasonal Christmas Joy
- Wireless key pads
- Animated alternative and global bowling games with sound such as Slot, Qubes, Pogo Pin, Rocky Road Race and Strike Challenge
- Multi-Media, Trouble Call and Bowler Entertainment Systems
- Web reservations and membership including a plug and play firewall security solution
- Our market-driven approach to business is the result of listening to you, our customer. We've implemented many hundreds of customer requests from over 60 markets.





## OUR RESEARCH AND DEVELOPMENT TEAM WORKS NON-STOP ON NEW IDEAS FOR YOUR BUSINESS

We're proud to claim the largest, most experienced R&D team in the industry. With a staff of over 40 people, we're working everyday to develop software and electronic systems with you in mind. What's more:

- Our original R&D team is still in place, including the key people who pioneered our industry-leading systems.
- Our R&D team has developed five new scoring systems or upgrades including BES, and three management systems, plus numerous other systems and enhancements.
- Our staff includes full-time Windows programmers, analysts, web programmers, electrical engineers, firmware and hardware programmers, video game programmers, 3D graphics experts, cartoon and video developers, translators, and more.
- The fact that all of our skills come from full-time QubicaAMF employees is an important reason why our systems work perfectly together.

## OUR TOTAL-QUALITY PHILOSOPHY

Our dedication to high quality isn't an afterthought; it's built into our work process at every stage.

- Our software and hardware quality assurance team are superbly educated and experienced engineers, testers and programmers.
- Over 2,700 automatic tests run constantly when we update and write new code.
- QubicaAMF systems and hardware undergo torture-testing to ensure they can take whatever your customers dish out.
- We design and engineer every QubicaAMF system with superior architecture to make it the most stable, most reliable system you can use.

**QubicaAMF: Providing New, INNOVATIVE PRODUCTS and the BEST VALUE FOR YOU AND YOUR CUSTOMERS.**



## THE BENEFIT OF INVESTING FOR THE LONG-TERM

# WHEN WE INTRODUCE THE NEXT GREAT THING IN BOWLING, IT WILL ALREADY WORK WELL WITH THE QubicaAMF SYSTEMS YOU CHOOSE TODAY.

**This is our commitment  
to preserve the investment you make.**

## UPGRADEABILITY

With QubicaAMF systems, you'll never have to worry about being stuck with legacy technology you can't improve. Every system introduced by Qubica, now QubicaAMF, since 1993 can be upgraded to today's version. We have never left a customer behind. And we never will.

### **You'll always be able to upgrade.**

Today customers with systems over a decade old are upgrading to Conqueror Pro center management software and Bowland, Bowland-X and BES scoring software. Easily. Without problems. And at considerable savings over buying these systems new. BOSS and Accuscore XL customers can upgrade to Conqueror Pro and its many powerful modules, without changing their scoring system.

## MODULARITY

We develop every QubicaAMF system with future add-ons in mind. Our modular systems mean you can stay within your budget now and add-on later with complete confidence that everything will be compatible.

### **You'll always be able to add new components.**

Want to add price menus and waiting list screens to your QubicaAMF System? With MMS you can. Add our Trouble Call System (TCS) to improve customer service? Easily done. Manage your center from afar by just adding a module to Conqueror Pro? Upgrade to our new and integrated Conqueror Pro POS and Web Reservation system? Absolutely.



## THE BENEFIT OF SATISFIED CUSTOMERS

# NO ONE ELSE IN THE INDUSTRY PROVIDES AS MANY TOOLS TO MAKE AN IMPACT ON YOUR CUSTOMERS' LEVEL OF SATISFACTION

**Customers will show their appreciation  
at your cash register.**

### WEB RESERVATIONS

Put yourself at your customer's fingertips. Allow your customers to book their lane reservations on line and in advance, from their own home. A convenience they expect and one that will allow you to better compete in today's entertainment arena.

### MMS WAITING LIST SCREEN

Where are customers on your waiting list? They'll always know. There's less frustration for them. And your staff gets to avoid difficult situations as well.

### CONQUEROR PRO

This powerful program helps your staff serve customers better. These are just few examples:

- Performing up to seven tasks or transactions at the same time
- Having true touch-screen interface for easier, faster service
- Unmatched "tabs" management abilities for unmatched customer service
- Providing group check-in and check-out, with individual billing
- Split, merge, swap, and transfer players or lanes by drag and drop
- Unique, integrated and fast credit card payments via internet server
- Quick desktop buttons and customizable user interface to optimize utilization time and increase speed of service

### TROUBLE CALL SYSTEM (TCS)

The moment there's a pinspotter problem, your mechanic is the first to know, so they can resume bowling sooner and avoid customer frustration. Affected bowlers are continually updated on the repair status.

### ON-LANE BAR ORDERING SYSTEM

Make it convenient and easy to order and then watch your customers place more.

### EASY TO USE ON-LANE USER INTERFACES AND HELP SCREENS

Easy-to-use interfaces avoid confusion and frustration. All QubicaAMF system screens are inherently intuitive.





## THE BENEFIT OF HAVING TOTAL CONTROL AND PEACE OF MIND

**MANAGING EVERY ASPECT OF YOUR BUSINESS  
WELL CAN BE A CHALLENGE.  
WITH QubicaAMF INTEGRATED SYSTEMS, IT'S A REALITY:  
YOU HAVE COMPLETE CONTROL OVER EVERY ASPECT  
OF CENTER MANAGEMENT, AND PEACE OF MIND.**

**Whether you're in your center or somewhere else.**

### ONE CENTER, ONE SYSTEM

One system all across your center including POS terminals and POS front desk functions integrated with your Conqueror Pro management and reporting system.

### CONQUEROR PRO SECURITY AND SHRINK-CONTROL FUNCTIONS

- Track suspicious actions and generate reports to reduce thievery
- Log every transaction by date, time and operator.

### AUTOMATIC DATA BACKUP

This powerful function automatically protects your data and truly provides you peace of mind, without relying on your staff.

### EMPLOYEE TIME TRACKING

Know who's there, who's not, and when by password and fingerprint recognition.

### REMOTE MANAGEMENT

- Connect to your center systems by Wi-Fi laptop or remote PC
- View your center live anytime via in-center cameras
- Instant income functions show income in real time by department
- Perform any function remotely

### BOWLING MODES CALENDAR

Put your center software and hardware set-ups, pricing, and lane options on automatic by shift and day so you don't have to rely on staff to make changes.

### INTEGRATED AND SEAMLESS RECOVERY PROCEDURE

In case of a server break down.

### TCS FRAMES PER STOP AND PINSPOTTER ACTIVITY REPORTS

To know exactly how your pinspotter maintenance program is working.

### UNPARALLELED ACCOUNTS AND SYSTEM SET-UP CUSTOMIZATION ABILITY

Running your business exactly as you want it to be, provides true control.





## THE BENEFIT OF SYSTEMS THAT DRIVE BUSINESS

**WE KNOW THE IMPORTANCE YOU PLACE ON MARKETING. SO OUR SYSTEMS PROVIDE THE TOOLS YOU NEED TO KNOW YOUR CUSTOMERS, COMMUNICATE WELL WITH THEM AND CREATE UNIQUE ON-LANE EXPERIENCES FOR EACH VISIT.**

**Keeping your customers coming back again and again.**

### CONQUEROR PRO

Customer relationship functions include:

- Superior database management by individual, family or group
- Individual or family magnetic cards with cash or game credits make it easier to have fun in your center
- Filter groups by personal information or spending habits and send them emails or letters
- Create loyalty programs and award purchase points to reward customers and encourage repeat visitation
- Web sign in and registration and on line account information for your customers

### MULTI-MEDIA SYSTEM (MMS)

Automatic on screen update of your price list. Post promotions and ads on any monitor in your center. Display on-lane advertising full-screen. Show moving messages during a game to make sure they'll see your promotion.

### GAMES AND ENVIRONMENTS

Energy, Sport, Poker Bowling, Tic-Tac-Toe, Super Pogo, Lane Lotto and Global Games such as Rocky Road Race or MMS Strike Challenge are just a few examples. All QubicaAMF systems provide games or environments to drive customers back on your lanes.





## THE BENEFIT OF HAVING A SATISFIED STAFF

**SYSTEM CONSISTENCY ACROSS YOUR CENTER.  
HIGH RELIABILITY. SPEED. EASE OF USE.**  
QubicaAMF SYSTEMS HELP TO DO AWAY WITH EMPLOYEE  
FRUSTRATION. AND BUILT-IN MANAGEMENT TOOLS HELP  
YOU MANAGE AND TRAIN EMPLOYEES.

**Employees are happier.  
And your turnover is less.**

### **EASE OF LEARNING AND SYSTEM CONSISTENCY ACROSS YOUR CENTER**

- With our latest POS addition, staff needs to learn one system only, at the front desk, snack bar lounge or pro shop.
- Conqueror Pro's intuitive functions make it easy to know what to do and what comes next.
- Integrated software modules mean the lane check-in screen functions like the waiting-list screen, the billiard table reservation screen, the check-out screen - all look the same. Know how one screen works and you know how they all work.
- Screen interface uniformity and contextual on-line help make it easy to train new people quickly.

### **CONQUEROR PRO CONTEXTUAL HELP**

Click on any on-screen item for an immediate function explanation.

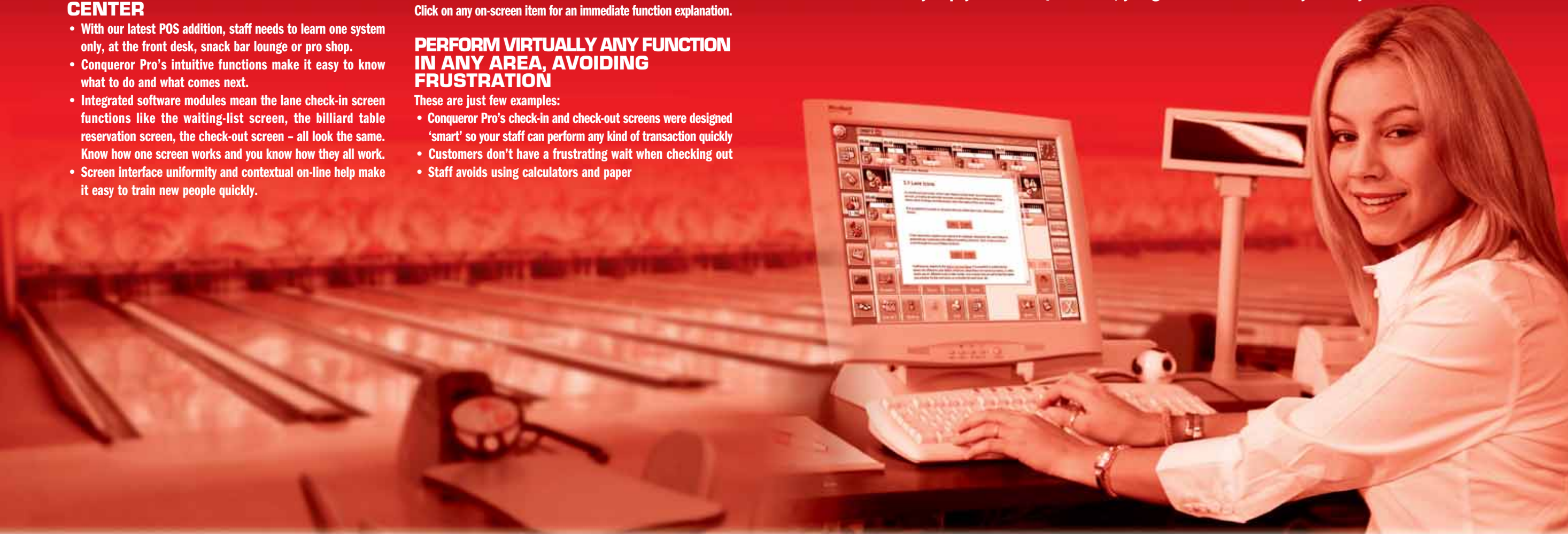
### **PERFORM VIRTUALLY ANY FUNCTION IN ANY AREA, AVOIDING FRUSTRATION**

These are just few examples:

- Conqueror Pro's check-in and check-out screens were designed 'smart' so your staff can perform any kind of transaction quickly
- Customers don't have a frustrating wait when checking out
- Staff avoids using calculators and paper

**ADD UP ALL  
THE QubicaAMF BENEFITS  
AND LESSER CHOICES MAKE  
EVEN LESS SENSE.**

Long-term value. Happy customers. Total control over center operations. Peace of mind. Systems that drive business. Satisfied staff. The benefits of choosing QubicaAMF integrated systems adds up in your favor. Together they equal a value unmatched in the marketplace. It's true that you get what you pay for. With QubicaAMF, you get the best value for you and your customers.





# WHATEVER YOUR NEEDS, WHATEVER YOUR BUDGET, THE PERFECT COMBINATION OF MODULAR, INTEGRATED AND UPGRADEABLE SYSTEMS COMES FROM QubicaAMF.

QubicaAMF systems meet every center need, work together flawlessly, and are the best value for the money, feature-for-feature, in the industry.

## Conqueror Pro Modules

- Lane management
- P.O.S.
- Shift & management reporting
- Frequent Bowler Tracker
- Statistical reporting system
- Booking system
- Employees Management
- Security Management
- Waiting List Management
- Billiards and Time Game Control
- Payment Systems
- User Messages
- Automatic Data Backup
- League Module
- Tournament Module
- Lockers Management
- Center Set-up and Pricing Management
- MMS Management
- On-Lane Advertising Management
- TCS Management
- Automation Systems Management
- Integration with CDE League, Tournament and Brackets software
- Integration with QuickBooks
- Integration with MicroSale P.O.S.
- Integration with Credit Card Devices
- Integration with Bowler TRAC

## Conqueror Pro Devices

- Finger Print Reader
- FBT Members Read Only or R&W Magnetic Card Devices
- P.O.S. Bar Code Reader
- FBT Member and Birthday Pictures Quick Cam
- Customer Pool Display
- Printers and Receipt Printers
- Credit Card Devices

## Scoring and Entertainment Systems



## Web & Remote applications and security solutions

- Web Reservations and membership, integrated with your web site
- Conqueror Remote Terminals (Home, Hotels, Airport Wi / Fi Internet connections)
- Firewall Security Solution

## Conqueror Pro workstations and servers

- Conqueror Pro Front Desk workstations
- Conqueror Pro POS workstations
- Conqueror Pro wireless tablets terminals
- Conqueror Pro Back Office Work stations
- Conqueror Pro Server

## Multi Media, Trouble Call and Automation Systems

- MMS - Multi Media System
  - In center monitors and projectors electronic network
- TCS - Trouble call system
  - Interfaced to scoring, pinsetters and mechanic phone
- EDC / FOUT automation systems
  - Interfaced to your glow lights, billiard lights, external signs and other devices in your center



FOR A FULL SYSTEM DEMO VISIT US AT  
[www.qubicaamf.com](http://www.qubicaamf.com)





## Operation, Management, Marketing and TOTAL CONTROL

To win loyal customers and achieve higher profits, today's model bowling center integrates all its systems. Only one product in the industry is complete enough, powerful enough, reliable enough, and easy, flexible and secure enough to handle this integration seamlessly and flawlessly: Conqueror Pro.

## THE HEART OF THE SYSTEM

Successful proprietors worldwide know that the management system is the heart of their business, and that choosing the right one is one of the most difficult decision they have to make: all management systems look similar at the beginning, and only an extensive comparison reveals the real values. Go through this process yourself, imagine critical situations and challenge the system to solve them. What if the center is crowded? An employee tries to steal money? New employees need training? A PC crashes? The center needs you when you're not there?

You will discover that only one system can handle every situation simply, safely and quickly: Conqueror Pro.

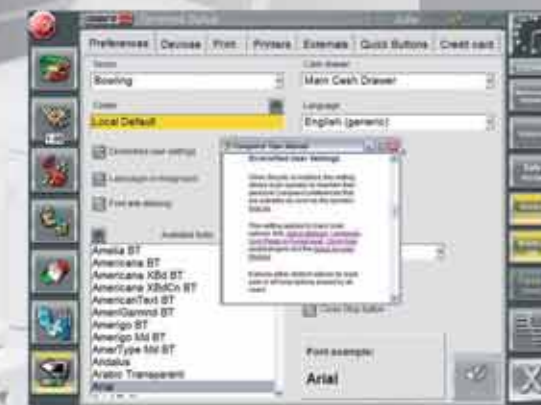


## EASY TO LEARN

- **Intuitive, logical and standardized user interface**  
Every button, feature and option is where you expect to find it.
- **One integrated program**  
Everything you may need to operate your business is managed by one program, written by one team with a clear target - keep it simple, make it easy. Every part of Conqueror Pro - lane management, leagues, POS, bookings, billiards, set-up, games, statistics - has the same logical look. Learn one module and you can use them all.
- **Don't know how to perform a certain task?**  
Try anyway. Chances are it will work. Need to move a lane elsewhere? Drag the lane number to an available lane, and your player names and scores will move to the new lane.
- **Need help?**  
A complete and accurate contextual help is always one click away, describing the whole window or the specific area, icon or button you are interested in.

## EASY TO USE

- **Touch screen oriented**  
Screens have large buttons and logically placed options.
- **Shortcuts**  
Define which buttons you want always available. Put certain modules in a quick-menu. Have the emergency stop button always on top, even in other programs.
- **Multi-tasking capabilities**  
Take care of one customer while another looks for her credit card. Credit card line busy? Park that transaction and serve another customer. Doing a lot at the same time is easy. Up to 7 multitasking functions can be performed at the same time for the fastest customer service.
- **Highlighted buttons demand attention**  
Customers on the waiting list? Parked lanes? Outstanding payments? The corresponding button highlights.
- **Tailored to center, terminal or user preferences**  
Set Conqueror Pro behavior by center, terminal and user level to fit business and employee habits.





## OUR CUSTOMER'S priorities are our priorities. A NEW POS and WEB RESERVATIONS SYSTEM. Integrated with Conqueror Pro.

### NEW! Conqueror POS

Our customers told us that improving their customer's experience in the center and having the ability to easily train and move employees across the facility as needed is key. One POS System across the entire center allows you to do all of this - easily. Conqueror POS allows you to service customers faster and to provide your customers with only one bill at the end of their experience including bowling, F&B and any other items they may have purchased while in your center. Managing birthday or corporate parties, simple or complex transactions or moving customers "seamlessly" around your center has never been easier.

- **"Seamless Transaction"**

The ability to provide customers with one bill/receipt for their entire visit including bowling, F&B and other items purchased at the snack bar, lounge, on the lanes or in any area of your center.

- **Flexible and advanced tab management**

Break out & merge tabs and lane bills, for individual or combined billing. Ring F&B items directly to a lane. Open a tab without being connected to a specific lane or table, and without a sale. Recall a tab once closed, to make modifications and changes.

- **Modifiers**

Enhance F&B sales with modifiers and changes including up charge or no charge modifiers.

- **Ability to designate printers**

Associate an order to certain categories of F&B and direct the order to the relevant printer for preparation in the appropriate area (such as bar, kitchen, etc.).

- **Gratuity / Tip management**

Collect gratuity on a bill. Preprint a bill to present to the customer for payment and later adjust the total with the tip included. End of shift tip management and payout.

- **Dynamic pricing**

Alter pricing automatically by time of day or day of week, or both.



- **Shift reports**

Per employee or per shift report including details such as tips and incomes. Reconcile/close a shift/business day that includes all transactions from all areas, through one system only.

- **Credit card management**

Swipe credit card for pre-authorization and maintain the card information in the system as a final payment option. Process all credit card transactions through one seamless process and present only one receipt to the customer.

- **Organize price keys**

Customized display categories for an easier sale process.

- **Receipt**

Configurable receipt details and re-print receipts as needed.

- **Same familiar POS interface in every context**

POS screens available in lane management, time games, bar, pro shop, waiting list, booking modules and so on, all navigate and function the same way.

- **POS, fully integrated with frequent bowler module**

Quick customer recognition, special prices and discounts, sales tracking, redemption points, fast payment by Q-Cash or credit card and delayed payment for frequent bowler customers.

- **Mixed packages**

For example, two games plus cola plus cheeseburger.

- **Open-choice menus**

For example, book a birthday package for each child and decide drink and food choices during the party.

- **Barcode scanner and rapid search**

By item name or quick item number.

- **Comprehensive tax management**



## NEW! Conqueror WEB RESERVATION and On Line Membership

Almost all industries from hotels to travel, cinema to restaurants offer on line reservations facilities. Consumers expect it. Finally, bowling centers can compete in the new entertainment arena and offer on line reservations. Just add a "Book On Line" button to your web site and allow customers to book their lanes and packages at anytime. The only Web Reservation system integrated with lane management and POS comes from QubicaAMF.

- **Easy integration with your web site**

Customizable colors, font and center logo to match your web site "look and feel". Add one "Reservations" button to your site and start offering web reservations immediately.

- **On line experience options and pictures**

Offer various packages and experiences on line such as bowling only, bowling and F&B packages, birthday parties, corporate parties, all organized by categories with pictures.

- **Credit card payment and deposits**

Decide the deposit amount required to confirm lane reservations, charge the whole price in advance or charge customers when they are in the center.

- **Alternative price/time proposals**

Various alternatives are proposed to customers when they book on line, to offer experience prices and time flexibility.

- **Flexible set-up**

Decide how many lanes you want to offer on line by day and time, how soon customers need to book their experience in advance and more.

- **On line sign in and FBT account status**

Your customers can sign into your frequent bowler program and check their account status on line including money/points on card.

- **Totally integrated with Conqueror Pro booking system and with lanes availability in real time**

Avoids double bookings and manual reconciliation of telephone reservations and web bookings.

- **Totally integrated with your price key set-up**

Determine what you want to offer on line with Conqueror Pro and your selected packages and prices will be on your web site, in real time, available for web reservations.



## NEW! Plug and Play Firewall Security Solution

Today private networks, when connected to the internet, need to be protected from intrusions. Bowling center private networks, with an internet connection or a reservation website, interfaced with in center computers and servers, are no different.

Firewall systems perform this protection function, but are normally high maintenance devices that need to be configured and maintained by system experts. QubicaAMF developed an effective Plug and Play Firewall Security Solution that can be plugged in to your network and provides you the peace of mind you need to run your business. Besides preventing un-authorized external access to your network, our firewall system also allows you to define how your staff may or may not use the internet.

It provides a secure connection with QubicaAMF headquarters when needed, for web software updates and remote trouble shooting, and also provides security during Conqueror Remote terminal connections from your laptop to your bowling center.





**NOW**  
**Conqueror Pro interfaces**  
with **BOSS** and **Accuscore XL** scoring.  
**Once again,**  
**leaving no customer behind.**

## NEW! Conqueror for BOSS & Accuscore XL

As part of our commitment to preserving the investment you make with QubicaAMF and in an effort to offer all of our customers, new or old, a path to new technology, we have developed Conqueror for BOSS & Accuscore XL. Now all BOSS and XL customers can access the power of Conqueror Pro and its many modules, without having to change your existing scoring systems.

Enjoy the power of our POS system, advance reservations, frequent bowler and web reservations. Add a Multi Media System. Countless new features and modules are now available to you. All without changing your existing scoring system!

Just see what a real proprietor is saying about his upgrade. John Losito is using Conqueror Pro in conjunction with his existing BOSS scoring at Sun Valley Lanes, Lincoln, LE. His comparison between Conqueror for BOSS/XL and BOSS management system is available at [www.qubicaamf.com](http://www.qubicaamf.com). The results speak for themselves.





## SCALE DOWN for small centers. SCALE UP for large centers.

Like no other, Conqueror Pro is simple and flexible for running a small, family managed center, and powerful, complete and fast in managing a big, crowded and complex center. Conqueror Pro is the choice of the largest centers worldwide, because their owners know the value of total control with simplicity and reliability.



- **Have up to 100 workstations working together**  
In the same center, locally and remotely
- **Operate up to 200 lanes**  
In-line or multi-floor
- **Manage up to ten different time games**  
Billiards, table tennis, or others, up to 120 tables each
- **Special options for multi-sector, multi-floor centers**
- **High performance even with huge amount of data**  
Search a customer name and retrieve it in one moment, whether you have 1,000 or 100,000 clients archived.

## IT Solutions for Bowling Chains

QubicaAMF is the only company that has developed solutions specifically designed around the needs of bowling chains worldwide. For this reason, some of the biggest and most progressive chains around the world choose QubicaAMF as their partner for rock solid and integrated IT, management and scoring system solutions.

- **Centralized call center applications & web reservations**  
QubicaAMF can provide bowling chains with centralized call center and web applications. This allows for centralized reservation services or chain wide web reservations that include centralized customer login and membership registration. The web services provided by QubicaAMF can be integrated to an existing chain web site.
- **Seamless integration**  
All central applications provided are interfaced in real time with the QubicaAMF systems and servers, installed in each center of the chain for a totally seamless integration that does not require any manual reconciliation.
- **Management solutions**  
Chain wide management solutions able to drive Qubica scoring or legacy AMF systems are also available to ensure consistency of systems across all centers of a chain.
- **Custom solutions**  
The QubicaAMF R&D team has worked with chains worldwide to provide custom solutions and can provide on demand applications such as centralized database software for frequency marketing purposes or management reporting, chain wide marketing/loyalty systems or other custom applications.





Since a system-stop at the wrong moment can cost you business and goodwill, we designed Conqueror Pro with built-in reliability to fend off even the worst problems your bowling center might encounter.

- **Solid rock structure**  
In developing Conqueror Pro, we used the best methods, tools and structure available today for stability, performance, real-time concurrent work, security and data consistency after a power failure.
- **Integrated recovery procedure**  
In case of server break down.
- **Automatic backup, easy restore**  
Every night Conqueror Pro saves two copies of your entire archive in two different locations. If the main PC needs to be replaced, another PC can step in.
- **Local network down?**  
Use the main PC and lanes in stand-alone mode.
- **Emergency situation?**  
See a child running toward a pinspotter? Hit the emergency button, always at the top of every screen (even in other programs), to instantly stop all pinspotters.
- **Centralized diagnostic system**  
Conqueror Pro's powerful internal diagnostics constantly monitor all terminal activity, enabling technicians to quickly understand and address any problem.
- **Automatically sends email about error**  
Should a serious problem occur, Conqueror Pro emails QubicaAMF technical support with details and, optionally, your comments.

Estimated lost income averages over 10%. And every percentage point you get back makes your business more secure and more profitable.

- **Maximum security against fraud**  
With help from successful proprietors worldwide, we designed Conqueror Pro to guard especially well against fraud. As an example Conqueror Pro logs every transaction by date, time and operator. And we continue to reinforce the system whenever proprietors alert us to new methods of fraud.
- **Suspect-action tracking**  
Every time an operator does something unusual – previewing an end-of-shift report and cancelling printing; opening the cash drawer without collecting payment; trying to change the PC time – the system logs the action. The manager can then see the suspect action summary and consult a detailed log inaccessible to employees.
- **Secure user login**  
Through username and password, magnetic cards or fingerprint recognition.
- **Unattended mode**  
On demand or after a few minutes of inactivity, the system shifts into Unattended Mode.
- **More than 100 access rights plus unlimited user profiles**  
In addition to the system's built-in access rights, you can define user profiles and their privileges however you wish.
- **Flexible price availability and value**  
Define item prices, varying by time and weekday, and when they can be sold, including holidays and events.
- **Frequent bowler prices and discounts**  
Prices that can be chosen only when a frequent bowler swipes his or her card.
- **Authorization-required prices**  
Prices that only a manager or senior employee can use.
- **Special pricing**  
Pricing for children, military personnel or others that every employee can use, listed in detail in the end-of-shift report.



## MANAGE EVERY ASPECT of center operations WITHOUT MISSING A BUSINESS OPPORTUNITY

### Total system management

Conqueror Pro leaves nothing out. It gives you greater control over lanes, time-games, your bar, food and beverages, pro shop operations, rental lockers, party rooms and other facilities. And Conqueror Pro integrates your scoring, Multi-Media and Trouble Call Systems, your intercom, and in conjunction with our FOUT and EDC automation systems your billiard lights, glow lights and back lit masks, external signs and more – everything.

- **Unparalleled accounts and system set-up customization ability**  
Running your business exactly as you want it to be, provides true control.
- **Change prices and discounts as needed**  
For managing happy hours, unlimited bowling availability on workday mornings, and Halloween, Christmas and other special occasions, Conqueror Pro enables you to change prices, discounts and available price keys as frequently as every 30 minutes.
- **Set different bowling modes**  
Set lights, lane options, grids, bowler options, default pricing, opening modes (game, time, unlimited), classic games, special games, global games and group these settings in different bowling modes. When you run these modes, the system operates by the rules and defaults you defined according to the day of the week and time. Bowling modes are especially useful for Xtreme bowling nights, children's time mid-week, adult social morning play, or whenever you want to serve customers a certain way.



## THOROUGH STAFF TRACKING and REPORTING, Another CONQUEROR PRO Plus

### Time tracking module

This integrated module uses fingerprint recognition, a magnetic card, or username and password to track employee work time, including breaks. The module can run on a separate workstation for staff who don't use a PC, or it can be integrated with the login/logout procedure for front desk and back office operators. You can produce compact or detailed reports filtered however you like, then print or export them to third-party applications such as spreadsheets or payroll programs.

INDIVIDUAL TIME SHEET

Period: 10/1/2005 to 10/31/2005

Employee	Start	Stop	Time	Rate	Total
John Doe	10/1/2005	10/31/2005	10:00	10.00	100.00
Jane Smith	10/1/2005	10/31/2005	10:00	10.00	100.00
...	...	...	...	...	...

TIME SHEET

Period: 10/1/2005 to 10/31/2005

Employee	Start	Stop	Time	Rate	Total
John Doe	10/1/2005	10/31/2005	10:00	10.00	100.00
Jane Smith	10/1/2005	10/31/2005	10:00	10.00	100.00
...	...	...	...	...	...

## MANAGE the way you want to manage, EVEN WHEN you're NOT THERE.

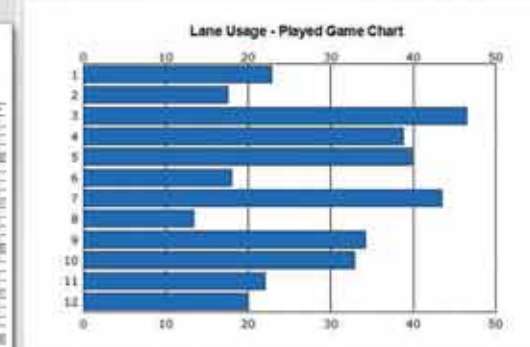
Conqueror Pro's advanced management features keep you on top of your center's operations.

- **Remote management**  
With any wireless connection anywhere, your laptop becomes an additional bowling center workstation. You can operate exactly as you would in your center, using whatever Conqueror Pro functions you want, including setting prices and options, solving technical problems, booking lanes, defining leagues, checking income, and more.
- **Real-time cameras show what's happening as it's happening**  
With integrated real-time cameras you can pan from side to side and zoom in and out, seeing your staff and center at work.
- **Real-time income monitoring**  
See income figures real-time at the bottom of the screen while viewing your center and performing other Conqueror Pro functions.



Summary Report

Category	Value
Total Income	100.00
Expenses	20.00
Net Profit	80.00
...	...



- **Messages for the manager**  
Anytime Conqueror Pro detects a backup failed, expired locker rental period, a system update download, or other relevant actions, it notifies the manager. If the manager is using the system at that time, the message appears. Otherwise it pops up at next login.
- **End-of-shift reports**  
Reports can be produced in different formats, with different details or optional sections, and automatically exported to a shared folder or sent by email to designated addresses.
- **Historical report module**  
This module enables you to control income during a given period.
- **Statistical reports**  
A complete suite of high-level statistical reports to monitor every aspect of your business, such as lineage, income comparisons by year or period, income analysis - and in conjunction with our TCS system, also frames per stop and pinspotter activity reports.



## CONQUEROR PRO MINIMIZES WAIT TIME WHILE HELPING STAFF make the most of THEIR TIME

### • Frequent bowler module

This powerful module can open a lane for a whole family with a simple card swipe, with their preferred settings in place, including special prices and options should they apply.

### • Waiting list module

When a lane frees up, the module prompts the front desk operator to put the first item waiting on that lane. One click, and it's done. Define lane details in advance, with the option to collect payment then, too.

### • Booking system

With the integrated booking system, you can define details in advance up to the single-bowler level, and open lanes automatically.

### • Close or park lanes automatically

And the score sheet report can be automatically printed as well.

### • Parking feature

Free up a lane the moment people stop playing and put another group on that lane with real closure (i.e. separated payments) as soon as possible. A highlighted button alerts operators of parked lanes to process.

### • Fast shift switching

Parking also applies to shift changes. Operators can park a closing shift, put income less the starting amount in their personal safe, and let the new turn begin immediately, then count money and close their shift in the back office.



## MANAGE Your LANES The way YOU WANT to with CONQUEROR PRO.

### • Every type of bowling fully supported

Conqueror Pro supports tenpin, fivepin, candlepin, and duckpin bowling, even in mixed centers - for example, tenpin in one area and fivepin in another.

### • Totally integrated

Every Conqueror Pro module is fully integrated with the lanes: booking system, waiting list, Trouble Call System, intercom, leagues, tournaments, frequent bowlers, POS and more.

### • Lane-On modes

Open by game, frame, time, or unlimited bowling, per lane or per bowler.

### • Prices

Pre-assigned or post-assigned game quantities, pre-paid or post-paid. Price values calculated at opening time, closing time or proportionally. If required, one independent transaction for each player, with different prices and options.

### • Food & Beverage

Charge food and beverage to the lane bill, per lane, or per person.

### • Best display of lanes status based on number of lanes

Multi-page view for big bowling centers, large icons for small ones, with all information clearly and logically displayed.

### • Drag & Drop

Quick multi-selection and lane transfers speed up functions and transactions.

### • Fast operations

Rapid name and quantity insertion and fast-sale items (e.g. shoes and socks) minimize the time required to turn on a lane.

### • Next available lane

The system uses lane lineage to choose the next available lane and speed up openings while optimizing lane usage.

### • Voiding and Refunding

Quick voiding in case of mistakes, and complete or partial refund due to early lane closures or complaints.

### • Group check-in and check-out

Fast group Check-in and check-out with combined or individual billing

### • Global price assignment

A convenient feature that allows, for example, four people playing two games and three frames each to pay, depending on settings, for nine games and two extra frames, or for 10 games.

### • Bowler check-in and check-out

Individual later check-in and early check-out, with independent payment.

### • Advanced print score module

Includes flexible search and filter capabilities, printing options with your center's logo, frame-by-frame pin position, detailed statistics and more.



### • Score correction

Quick score correction or detailed pin by pin position.

### • Casual competitions

Rapid standing sheets made by selecting a group of lanes in open play.

### • Special lane functions

Functions include player-by-player lane split and merge, players and lane transfer, complete pinspotter control for practice purposes, re-open, monitor image set-up, bowler console emulator from Conqueror Pro, and more.



## CUSTOMER SERVICE TO THE LIMIT

### CONQUEROR PRO ON TABLET PC

Take your customer service to the limit and increase your income by installing Conqueror Pro on a commercial Wireless Tablet Station of your choice. A complete Conqueror Pro station in a light Tablet PC gives your staff the power to attend to customers on the lanes for improved management and service operations. Conqueror Pro is compatible and can be installed on most Tablet PCs on the market today. QubicaAMF can provide advice and consultancy in this area as needed.



### TIME GAMES MODULE MANAGE TIME GAMES TO THE MINUTE.

- **Quick set-up**  
Every time-based resource can be easily defined: billiards, table tennis, Internet, party room, and more.
- **Integration with game control devices**  
Control lights or other automated devices.
- **Same layout and behavior**  
Time games look and work the same as the corresponding lane management modules; and have nearly the same functionalities, including waiting list, booking system, frequent bowlers and POS.



### FREQUENT BOWLER TRACKER PROMOTE CUSTOMER LOYALTY - AND LEVERAGE IT, TOO.

- **Complete management of every customer type**  
From simple contacts to frequent bowlers, families, social groups and companies.
- **Detailed tracking of everything your customers do**  
Know what each customer's purchase and play habits are so you can market to them better.
- **Complete and flexible filtering and selection module**  
Enables you to extract teenagers close to their birthday, customers with an expiring locker, league players playing at least once in the last month who scored more than 200, customers that spent at least \$50 in the pro shop, and so on.
- **Powerful reporting and mail merge module**  
Print predefined reports for each customer; or send him or her a customized letter or e-mail.
- **Individual or family magnetic cards**  
With cash or game credits make it easier to have fun in your center.
- **Card swiping or manual recognition**  
Conqueror Pro recognizes all magnetic cards, including credit and debit cards.
- **Special prices and discounts**  
Dedicated to children, social players, seniors or customer groups you create.
- **Preloaded games and money**  
Load money or games at special prices to be used for purchases within your center.
- **Point redemption system**  
Based on the amount purchased in every department, such as one point for every \$10 spent at the bar and two points every \$10 spent in the pro shop.



### BOOKING SYSTEM CONQUEROR PRO HAS BOOKING DOWN PAT

- **Totally integrated**  
With other modules, such as open play, leagues, time games, frequent bowlers, POS; and with center rules, such as lane options, bowling modes, prices, lane and time game set-up, and so forth.
- **Real-time interaction with the lanes**  
By knowing what's occurring on your lanes, Conqueror Pro can calculate an expected duration for each lane based on how fast the game is being bowled. This allows you to manage time bookings and walk-ins at the same time, unlike other booking systems.
- **Quick or detailed booking**  
Fast booking insertion using drag & drop and default settings, and accurate booking definition when needed.
- **Complete bookings management**  
Deposits, payments, food & beverage ordering, lane and bowler options.
- **Mixed and recurring bookings**  
Easily handle a customer who books multiple services, such as bowling, a restaurant table for four, and billiards, for six weeks on a given day each week. Also, our integrated league software can book a group of lanes every week automatically.
- **Overbooking area**  
The way to handle quick lane arrangement and late arrival management.





## LEAGUE MANAGEMENT MADE EASIER

- **Totally integrated league secretary system**  
Easily handles bookings, frequent bowlers, lane management, options and more.
- **Advanced set-up and playing options**  
Provides unmatched flexibility and user friendliness.
- **Complete interface to CDE BLS-X software**  
The interface includes league import-export features to move leagues from one package to another, with the capability of running a league using both systems.
- **Turn on lanes automatically, auto start**  
Enable this option and your lanes will turn on automatically when the practice should start. If some of the lanes are still busy, the team and league information will be sent to those lanes when the previous group has finished bowling. Automatically.
- **One database**  
Our FBT customer master database, with one only ID per player, is shared by all modules of Conqueror Pro, including our integrated league software.



## TOURNAMENTS AND OTHER COMPETITIONS MADE SIMPLER

- **Tournaments and Swedish leagues**  
Integrated tournament and Swedish league modules.
- **Casual competitions**  
Rapid standing sheets made by selecting a group of lanes in open play.
- **Scrolling standings**  
Standing results displayed on the overhead monitor as a scrolling message.
- **Tournament events programming and auto start**  
With our integrated tournament system you can program all of your events, teams and squads and Conqueror Pro will do the rest. Team and tournament information for each programmed event, will be sent to the lanes on time, when they become available.
- **One database**  
Our FBT customer master database, with one only ID per player, is shared by all modules of Conqueror Pro, including our integrated tournament software.



## KEEPING TABS ON LOCKERS

- **Integrated**  
Complete locker management integrated to the frequent bowler system and POS.
- **User Friendly**  
Intuitive graphical interface shows layout of locker banks.
- **Complete**  
Management of monthly and yearly payments, reports, locker maintenance, waiting list, and so on.

## AUTOMATIC INTERNET UPDATE KEEPING YOU CUTTING-EDGE

We continuously improve and enrich our systems, and thanks to our industry-first and unique Internet Update feature, you can ensure your center is always cutting-edge. Let Conqueror Pro download the latest software version for your center when we make it available on-line. Automatically. You choose when the upgrade should be performed and every component of your integrated system will be automatically updated: Conqueror Pro, Scoring, TCS, MMS and more.

After the update has been performed, click on the Conqueror Feature File to fully understand what has been added to the new version and what improvements have been made.



## INTERFACED ACCOUNTING, MICRO\$ALE, Bowler TRAC and other APPLICATIONS

- **Automatic shift report export to accounting system**  
Every shift report is automatically exported to QuickBooks into the proper account set-up.
- **QuCad**  
QuCad - Our QuCad, advanced accounting interface functions, allows set-up and re-map into QuickBooks account numbers and reconciliation/merge of the shift report incomes of Conqueror Pro and MICRO\$ALE POS.
- **MICRO\$ALE POS**  
This full-featured POS solution designed for more sophisticated F&B bowling center operations, is interfaced to Conqueror Pro. Flexible, easy-to-use and powerful, this POS system can read Conqueror Pro FBT magnetic cards. MICRO\$ALE and Conqueror Pro incomes are regularly exported into QuickBooks via QuCad to generate seamless P&Ls and accounting reports.
- **CDE SOFTWARE, Bowler TRAC and Open Architecture**  
Many more applications, including Bowler TRAC, CDE T3 and Brackets and the creation of EXCEL files with bowling center data, have been interfaced to Conqueror Pro (See chart to the right).





## SCORING SYSTEMS: SHARED FEATURES &amp; BENEFITS

## The common elements of QubicaAMF SCORING and ENTERTAINMENT SYSTEMS

### MAKE THEM AN UNCOMMON VALUE AT ANY PRICE POINT.

From features to benefits to hardware, QubicaAMF scoring and entertainment systems deliver big on what you want and need to turn occasional customers into frequent ones.

- Total integration**  
 Every QubicaAMF scoring or entertainment system integrates with Conqueror Pro, TCS, MMS, automatic bumpers, F-OUT and EDC automation systems. You can also upgrade from one system to the next when you are ready for a fraction of the cost of buying a whole new system.
- Upgrade as fast as your Internet connection**  
 You're a simple download and installation away from your next system upgrade. All systems can be automatically upgraded when a new software release is made available on-line.
- Open play, leagues, tournaments and Swedish Leagues**  
 Our systems provide an endless choice of game grids or environments, and functions to manage all social or competitive bowling applications. Five or Ten frame grids display modes available in all systems.
- Player Zoom**  
 All grids have current-player magnification.
- Score grid share mode**  
 Combine scores from a pair of lanes on the same monitor, using the second screen for video or TV.
- League switch screens**  
 These screens follow the bowler or team displaying the score-sheet on the lane they are on, making it easier to check your score when it's your turn to bowl.
- Bowler Alerts**  
 On-screen alert of pinspotter status.
- Operating Languages**  
 Japanese, Chinese, Danish, Dutch, English, Finnish, French, German, Italian, Norwegian, Portuguese, Spanish, Swedish, Taiwanese, and others.
- Tenpin, fivepin, candlepin and duckpin bowling**  
 Any type of bowling game is supported.



- Spare finders**  
 There are many to choose from, including regular and glow.
- On-lane visual exciters**  
 All systems include on-lane exciters to cover all rolled events.
- On-lane scrolling messages**  
 Operator inserted messages to advertise in-center promotions and events, or system generated messages to display tournament or league results at the end of each game.
- On-lane advertising**  
 Displayed when the lane is off or during play, to make sure your customers will notice your advertising messages.
- Birthday package**  
 Includes on-lane display of the birthday child's picture captured at the Conqueror Pro front desk and various levels of birthday graphics, animations, games or environments.
- Poker bowling**  
 The all time favorite Poker game, once played manually, is now system integrated for your league or open bowlers.
- On-lane bar ordering system**  
 A must to increase on-lane food and beverage sales. This optional feature is available on all systems.
- On lane TV/VCR/DVD display**  
 All popular standard supported: NTSC, PAL and SECAM. Full image control and adjustment via the TV module of the Conqueror Pro front desk. Standard for Bowland-X and BES and optional for Bowland Lite and Bowland.
- Classic game variety**  
 No Tap, 3-6-9, Low Game, Best Ball, Best Frame, Odd/Even.
- On-Lane Help**  
 For open play and league functions.
- Ball speed and speed limit**  
 Display accurate ball speed up to a pre-set speed limit, to avoid dangerous on lane ball speed competitions.
- Player Warning / Bowl at your own risk**  
 A full screen message displayed on your monitors before the game commences. A very important feature to help decrease your liability should a customer hurt themselves while bowling in your center.



## SCORING SYSTEMS: BOWLAND



**THE SCORING SYSTEM  
that gives  
new meaning to the  
terms "FULL-FEATURED"  
and "LONG-TERM"  
investment.**

Used in centers in 60-plus countries, translated into 15 languages, Bowland has set the industry standard in advanced scoring systems. It's easy to see why. Bowland revolutionized automatic scoring by combining innovative thinking with the latest proven technologies. Center owners and operators took notice, then their customers did. And the result was that the company known as Qubica became the worldwide leader in automatic scoring. Today at QubicaAMF, we offer a Bowland system to fit every budget, meaning any bowling center can afford the best scoring software in the world.



**IN ANIMATED 3D  
BOWLING EFFECTS,  
nothing else appears close.**

Bowland's animations and sound jazz up every bowling sequence with brilliant colors, motion and shadowing, all unmatched by rival systems.

- **Welcome**  
An animated bowling pin character welcomes customers at their lane.
- **Slow Bowling**  
Are they taking their sweet time? These animations will get their attention and remind them to speed up play.
- **Please Stay**  
Ask customers for another game and they just might oblige.
- **Loser Win**  
When the bowling gets tough, these animations get encouraging.
- **Converted Split**  
Make a killer-shot delivery and see these rewards.
- **High-Game Recognition**  
A great game deserves hearty congratulations.
- **Gutter**  
A little entertainment helps cover up a little embarrassment.
- **Junior Rewards**  
Praises young beginners starting at their first pinfall.
- **Splits**  
Smooths the disappointment when success evades you.
- **Foul**  
Make a foul and have it humorously noted.
- **Strikes**  
A series of dazzling animations to celebrate success.
- **Spares**  
Be recognized for coming oh-so-close to a strike.





## SCORING SYSTEMS: BOWLAND



## LET'S PLAY

## POKER BOWLING

Bowlers on single lanes or Lane-pairs play poker against one another; and whenever an animated face card is dealt, the card talks. At game's end, the system declares the winner.



## LUCKY DRAW

You choose their lucky cards before they play. Instant on-lane winners add spontaneous excitement during open play and on league nights.



## BOWLAND GAMES

Bowland includes four alternative 3D games with sound. Payout can be system controlled, however you specify.



## OTHER BOWLAND FEATURES THAT MAKE IT A MUST-HAVE SYSTEM.

## • On-Lane Statistics

Display statistics by player at anytime during or after the game.

## • On-Lane Highest Scores Display

Stores and shows historic highs for each lane.

## • League Recap Sheet

Using this screen, bowlers can easily check scores at the end of each game in league and in tournament mode, letting them copy scores off the screen without having to do arithmetic.

## • Sound Exciter

For animation and games. Make sound exciter adjustments from the Conqueror Pro front desk with lane-by-lane control of volume.



## WHY WAIT?

## BOWLAND LITE and BOWLAND RENEWED give you two smart, low-budget ways to get a BOWLAND SYSTEM NOW.

Even if the Bowland system you'd like to get is not in your budget, you still don't have to compromise. Bowland Lite, and on a limited basis, Bowland Renewed, allow you get into a long-term Bowland scoring solution now on a budget-friendly basis.



## BOWLAND LITE



## BOWLAND LITE

Is a value-priced entry-level version of the Bowland scoring system that integrates totally with other QubicaAMF products and includes all Bowland non-animated features.

- Supports all Conqueror Pro features and can be installed in conjunction with TCS, MMS and our automation systems - which can be added at any time.
- Visual exciter to cover all rolled events.
- Birthday library and on-lane display of the birthday child picture.
- Poker Bowling and Lucky Draw games.
- Super reliable system on commercial quality, purpose-build, hardware, with stable software, and without hard-drive dependence.
- Easily upgrades to Bowland, Bowland-X and BES.

When you're ready.



## BOWLAND RENEWED

is a factory refurbished version of Bowland that comes with a full 12-month warranty. Available on a limited basis.



## SCORING SYSTEMS: BOWLAND-X



## THE BEST SCORING SOLUTION ON THE MARKET TODAY.

Want more happy customers? Want to drive repeat visits? The answer is Bowland-X.

### BOWLAND-X MATCHES OR IMPROVES EVERY AREA OF BOWLING. AND THEN SOME.

We developed Bowland-X for one overriding reason: to drive your business. A scoring system this dynamic, with this many eye-popping visuals, can do that. And Bowland-X does. Its unrivaled combination of features provides complete solutions for all open play age groups and league and tournament play. And what's more, it easily upgrades to our Bowler Entertainment System, BES.



### WITH BOWLAND-X CUSTOMERS CHOOSE ONE OF SIX ANIMATED AND VIDEO LIBRARIES FOR THEIR LANE. LOADS OF FUN AT EVERY VISIT.

Bowling customers like and want choices. Provide them with entertaining ones and they'll show their appreciation by returning again and again. Bowland-X offers over 500 animated and video graphics grouped into libraries, which can be shown full-screen and picture-in-picture. Bowlers can select their animation library from the bowler console or at the front desk.



#### Bowland-X Energy

This library of fast, furious and edgy graphics and video clips features extreme sports – and teens and young adults love its action and audio.



#### Bowland-X Sport

Sports fans of all ages will enjoy seeing exciting action and corresponding audio happen as the result of their shot.



#### Bowland-X Vintage

Seniors and adults of every age will like the "Remember when?" retro imagery and sounds of Vintage, especially its bowling "Good old days" specials.



#### Bowland-X Disco

Targeted to teens and young adults, for glow bowling or rock 'n bowl. Disco graphics are a vibrant sight for the eyes and thumping disco beats for the ears.



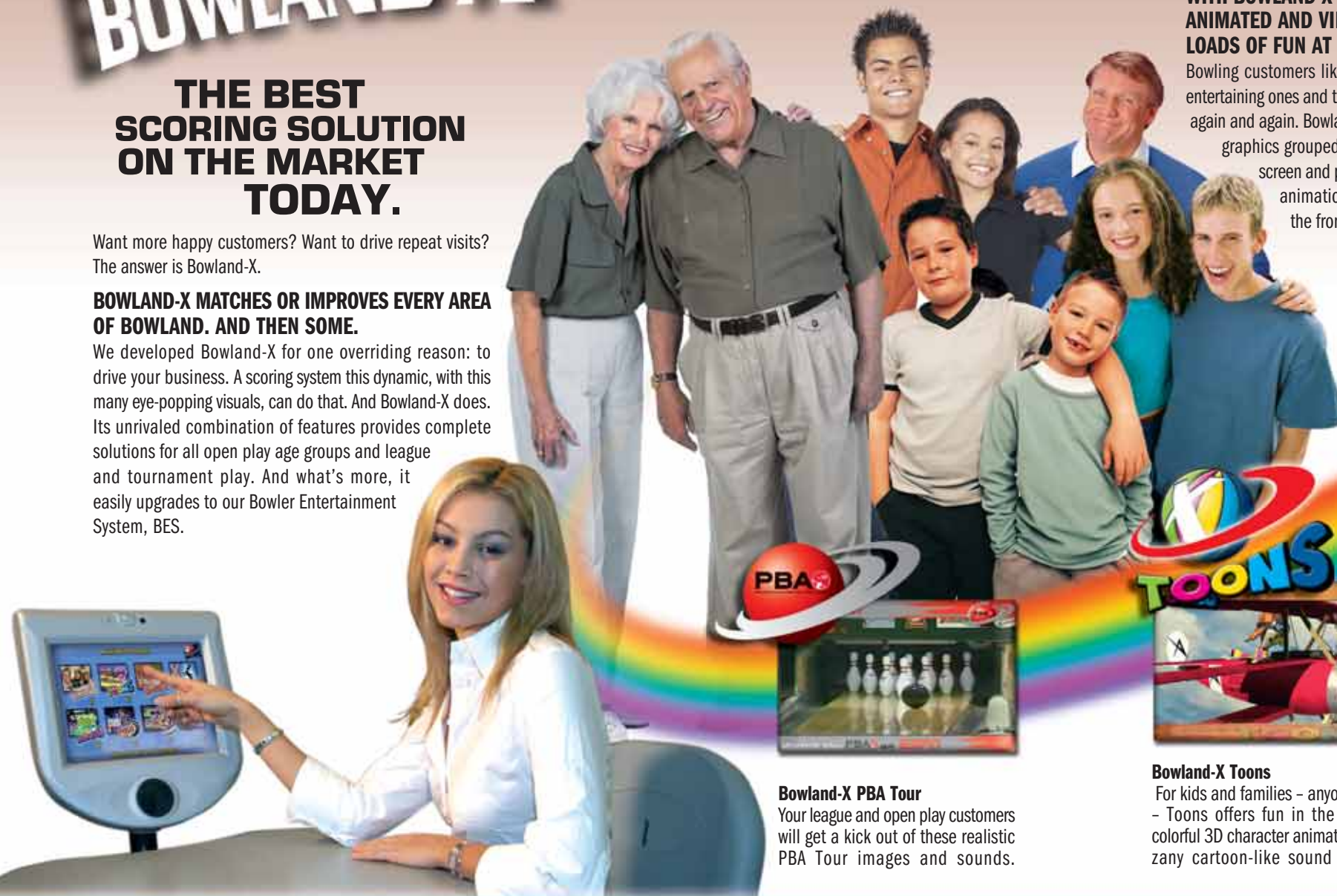
#### Bowland-X Toons

For kids and families – anyone really – Toons offers fun in the form of colorful 3D character animations and zany cartoon-like sound effects.



#### Bowland-X PBA Tour

Your league and open play customers will get a kick out of these realistic PBA Tour images and sounds.



Footage courtesy of ESPN Enterprises, Inc. and of the Professional Bowlers Association. QubicaAMF's Bowland-X library features action clips of professional bowlers on the PBA Tour. Watch the PBA on ESPN.



## SCORING SYSTEMS: BOWLAND-X

## THERE'S REALLY no alternative TO HAVING THESE ALTERNATIVE GAMES.

Bowland-X 3D Alternative Games with sound, the evolution of the popular Bowland games. Bowland-X also includes Poker Bowling and Lucky Draw.



### • Super Pogo

The QUPEE character rides his pogo stick from lane to lane in this exciting visual lottery game – eventually stopping on the lucky winner.

### • High Roller

An easy-to-follow animated dice game where the system rolls for you.

### • Golden Slot

Of this casino game's many spinning sequences, five pay out. Pay the winners on the spot or let them accumulate points.

### • X Game

Bowlers battle against the computer, and when they win, accumulate points for payouts.

## AND GET MORE WITH BOWLAND-X

	1	2	3	4	5	6	7	8	9	10	Totals	
Mike	4	4	5	4	X	0	7	3	6	1	8	75
Pat	5	4	4	6	3	7	5	4	3	4	8	66
Luke	3	7	X	0	7	6	8	8	0	2	6	95
Joe	6	7	5	2	6	8	6	1	5	6	1	63
Kim	4	4	5	4	5	6	2	1	3	1	6	48
Jim	7	4	7	2	2	X	8	1	6	8	8	75

• Kim

Miss Mary's  
March 15, 82

Frank Mascadri	Tot.	% Frames	1	2	3	4	5		
Open frames	6	46 %	7	2	8	-	3	6	3
Spares	3	23 %	9	17	26				
Strikes	4	31 %							
Split	2	15 %							
Split conversion	1	50 %							
First ball avg.	7.6								
1 <sup>st</sup> Ball avg. speed	17.25								
2 <sup>nd</sup> Ball avg. speed	16.70								
Current ball speed:	17.54								
Previous 1st ball speed:	17.40								

A blue bowling ball is in the foreground on a wooden bowling lane. In the background, several white bowling pins are standing. The scene is dimly lit, typical of a bowling alley.

### • Works with all monitors

Bowland-X works perfectly with virtually any monitor type - the latest LCD, plasma and projector models or VGA and RGB monitors or S-Video, NTSC-enabled TVs.

### • Three player-name sizes

Bowland-X uses a proportional display based on the number of bowlers, with three player-name sizes for best visibility.

### • Spare-finder with real-time statistics

Choose from several good-looking displays, full or partial screen, with real-time bowler statistics.

### • TV.VDC.DVD system included

All Bowland-X systems, include standard TV on lane system.

## YOUR LANE, YOUR WAY. An In-Center Promo Kit your customers are sure to notice AGAIN AND AGAIN.

Today's consumers want and expect choices – and the more choices, the better. This special kit makes in-center promotion virtually turnkey. Everything you need to arouse curiosity and interest among customers is included to promote the exciting new concept of YOUR LANE, YOUR WAY. And get ready to say YOUR LANE, YOUR WAY to growing numbers of returning customers.

- Eye-catching posters highlight theme animation choices
- Table-tent cards communicate the promotion on the lanes
- Promotional buttons for staff to wear promote individual themes
- Staff counter-cards walk front-desk employees through the simple steps of entering a customer's bowling theme choice, as well as how to allow customers to choose a theme at their lane

An optional, Bowland-X specific Your Lane Your Way marketing kit is available on request to help you increase repeat visitation.





## BOWLER ENTERTAINMENT SYSTEM: BES



**THERE WAS  
NO SUCH THING  
AS A BOWLER  
ENTERTAINMENT SYSTEM  
BEFORE BES.  
THE NEXT EVOLUTION  
IN AUTOMATIC SCORING**

The industry's first Bowler Entertainment System promised to be the next evolution in automatic scoring; and it was. BES provides you and your customers with an ever changing world of entertainment thanks to its open source code and QubicaAMF R&D. BES actually drives business to your door and within your center because it continuously satisfies every customer category with the on-lane entertainment and functions it provides. All with 16 bit digital sound. When we say BES is ever-changing, we mean it. Every year we make one or more new plug-ins to add to your marketing mix. BES will help you win the business challenges of today. What's more, it will help you win them tomorrow, too.



**WITH 20-PLUS ENVIRONMENTS  
AND GAMES, BES is the ultimate  
CENTER MARKETING TOOL.**

BES differs from scoring systems with grids and animations by being a full-featured entertainment system of visually stunning game world environments with a variety of integrated fun games.

BES brings you 14 complete environments:

**Classic**

Perfect for demanding competition bowling, the Classic Environment features 150 animations, competition game grids, competition functions, a game-style-sensitive amount of player and team info, and more.



**Disco**

Ramp up your center's mood with the moving graphics and thumping beat and music of the Disco Environment for teens and young adults. Animated Disco graphics and characters keep the entertainment going nonstop.

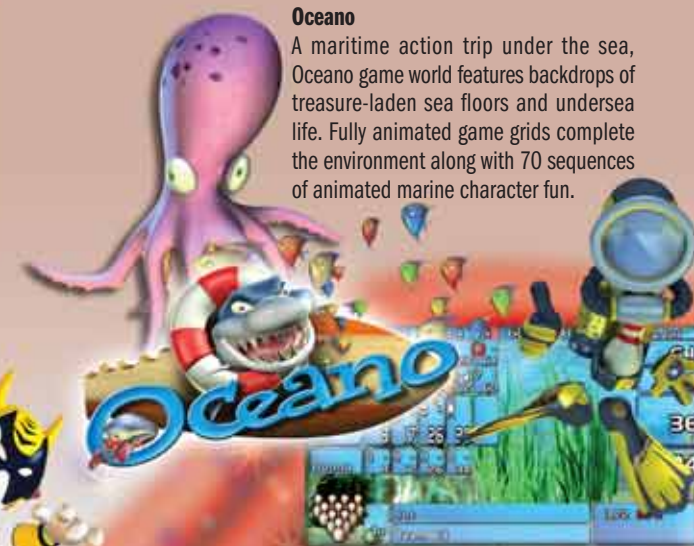


**Energy**

Energy is the fast and furious environment of extreme sports with all the favorite sports represented, making its animations, characters and graphics all favorites with teen and adult crowds.

**Oceano**

A maritime action trip under the sea, Oceano game world features backdrops of treasure-laden sea floors and undersea life. Fully animated game grids complete the environment along with 70 sequences of animated marine character fun.



**Fairy Tales**

This fairytale themed environment features story backgrounds, designer and animated game grids, and a cast of crazy characters brought to life in more than 70 dedicated excitors.



## BOWLER ENTERTAINMENT SYSTEM: BES

### Prehistorica

Travel back into prehistoric time for this experience in themed bowling. Backgrounds mixing 2D and 3D effects, gigantic game grids, and dinosaur and caveman characters bring this environment to life.

### PBA Tour

Serious bowlers enjoy the opportunity to vicariously experience the world of professional bowling for themselves in PBA Tour, with screen shots just like they see on TV. And a professional game grid, which is what league bowlers expect today.

### Rocky Road Race

This game world environment and global game joins lanes together in a competition among lanes, a real interactive battle and race to the finish. Establish all the racing rules, see the cars racing on the track, and watch animated characters bring it all to life.

### Bubble Gum

This BES game world environment is designed for families with children and open play customers of all kinds. Bubble Gum features a plastic, toy-like animated game grid and a very large animation library.

### And with BES you can say it's "YOUR LANE YOUR WAY"

With BES your customers can select their preferred game world environments at the front desk or at the bowler console: one of thirteen animated and video BES game worlds with sound for their lane. An optional, BES-specific Your Lane Your Way marketing kit is available on request to help you increase repeat visitation. See Bowland-X Your Lane Your Way marketing kit section for more details.

### Sport

It's the themed environment for the serious sports fan. Teens and adults, men and women all love seeing action happen as the result of their shot. Sport-themed game grids and a cast of animated characters make this one exciting environment everyone will enjoy.

### Vintage

Go back to the good old days in the Vintage Environment with its graphics of decades gone by. The retro look carries over into game grids as well as animated characters for one truly unique look. The best on lane attraction for seniors.

### Birthday

This BES Event World Environment captivates kids right from the start with its animated birthday host rabbits, picturesque party backgrounds, bonus surprises, and ability to show the birthday child on an overhead monitor.

### Christmas Joy

This seasonal environment puts Christmas-themed backgrounds, animations and grids on your monitors, complete with Christmas Wheel game and soundtrack.

### HalloPin

This Halloween, a haunting surprise is coming your way... Something terrific and mysterious to shake up your game... HalloPin.

### Sledge Hammer

When we say BES is ever-changing, we mean it. Every year we make one or more new plug-ins to add to your marketing mix. Next plug in: Sledge Hammer, Coming soon.





## BOWLER ENTERTAINMENT SYSTEM: BES

### BES HAS FUN GAMES FOR BOWLERS OF EVERY AGE.

#### SKILL GAMES

- **Red Pin**

A favorite with competition players, Red Pin Rally has a set of on-screen digital pins with the red pin appearing in varying locations. When the required number of games have been bowled the system will automatically seek out a winner. At this stage the player must bowl the right hot-shot value to win.



- **Striker**

Controlled results, idle fun and a chance to win are all part of Striker. Watch the QUPÉE animated character suddenly appear on the scorer screen teasing guests with the possibility of a chance to bowl a strike right then and win. The winner receives a congratulatory animation along with whatever prize you award determined by preset control.



- **Poker**

Poker Bowling is one of the most true-life poker games anywhere, featuring a mixture of 2D and 3D effects. Competition is per-lane or per-pair, and players play their own hands and get additional cards by achieving hot-shots.



#### LOTTERY GAMES

- **Lane Lotto**

Modeled on popular lotto games, Lane Lotto spits out colored balls to spell Lotto. When the moment is right, lanes switch to display a forest rendition of our lotto machine, which drops balls to spell WIN or LOSE.



- **Mega-Slots**

Mega-Slots features the gaming challenge of random slots hosted by our beautiful Mega-Slot character. Games are based on luck. And when it's time to win, the system randomly chooses a winner from the lanes. For adult late night bowling.

- **Magic Wheel**

The spinning suspense of Magic Wheel will command attention every time the Magic Wheel mistress spins the wheel. The system randomly selects a lucky player as the winner, with awards preset by you. Another attraction designed for young or mature adults.



- **Christmas Lottery and Birthday Wheel**

BES includes these special event games for added game fun. Offer Christmas Lottery as a special end-of-year game; and Birthday Wheel as an option for birthday party packages.



### OTHER BES FEATURES HELP MAKE IT THE MUST-PLAY SYSTEM FOR BOWLERS NEAR AND FAR.



### ON-LANE SPARE FINDER ANIMATED TUTORIAL. EXCLUSIVE TO BES.

Themed spare-finders come with every environment, with exciting replay and tutoring capabilities. Step-by-step tutoring, replaying the whole instructional sequence, showing left or right-handed display, and customizing by user are all part of the package.

### BES MATCHES OR IMPROVES EVERY AREA OF BOWLAND-X

Every feature of the Bowland-X system is included or improved within the BES system.

**With ITS DUAL PROCESSOR open architecture, BES IS THE NEXT-DECADE SYSTEM you can have today.**



- **At the heart of BES is a dual-processor system per lane pair**  
With one processor dedicated to graphics capabilities and the other handling the general operating system, the BES system is not only highly reliable, it's also highly powerful.
- **Based on Linux operating system**  
To meet the requirements of a modern bowling scoring system without compromising reliability, QubicaAMF chose Linux, the leading open source operating system. Linux can be fixed at any level and has no hidden secrets or reliance on third-party software. As a result, we can maximize BES performance and make R&D changes and additions at any time.
- **True market segment-based architecture**  
The BES software architecture is plug-in based so that it fits today's needs with the ability to grow to meet your future needs. As bowling entertainment evolves, BES will always be able to add future games and functions.
- **New plug-in every year from QubicaAMF**  
When we say BES is ever-changing, we mean it. Every year we make one or more new plug-ins to add to your marketing mix.



## BOWLER ENTERTAINMENT SYSTEM: BES

# BES DELIVERS VIDEO, TV AND SOUND QUALITY BETTER Than any other system you've seen or heard.

The BES system's dedicated hardware can manage five monitors per pair (three overhead and two lower LCD's) each with its own totally animated display content and audio. You can display data, scores, TV or video, game grids and images, all in a nearly limitless number of configurations, controlled from the Conqueror Pro front desk.

- **Game world with animated and scrolling background**

The animated game world grids, backgrounds and excitors in BES, with their transparency and special effects, mean there's hardly ever a static moment on bowlers' monitors. BES features three simultaneously animated graphic layers displayed in real-time on each monitor.

- **The kind of visual experience customers expect today**

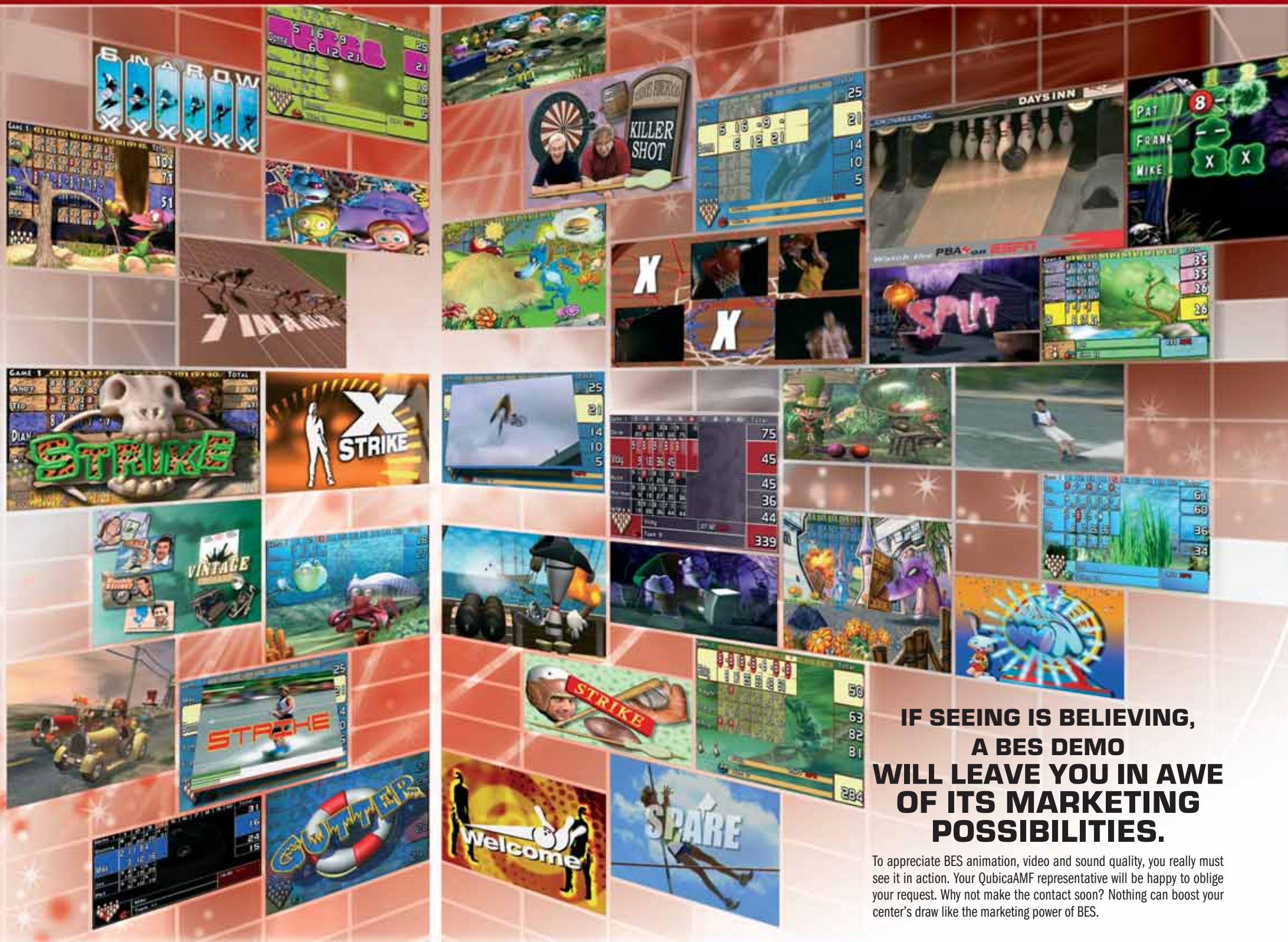
Today's customers, especially younger ones, expect sharp, high quality animation, video and graphics that equal the best video games and animated feature-length films – and BES delivers in 2D and 3D.

- **Split score across two monitors**

Spread one lane's image across both monitors in a pair for a super-wide view; or spread two lanes across the pair.

- **TV and Overlaid P.I.P Action**

Every BES environment has picture-in-picture versatility, allowing simultaneous display of TV, alternative games, or shot replay. Also full screen TV display capabilities are standard.





























































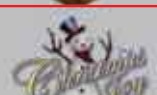

**IF SEEING IS BELIEVING,  
A BES DEMO  
WILL LEAVE YOU IN AWE  
OF ITS MARKETING  
POSSIBILITIES.**

To appreciate BES animation, video and sound quality, you really must see it in action. Your QubicaAMF representative will be happy to oblige your request. Why not make the contact soon? Nothing can boost your center's draw like the marketing power of BES.



## BES APPLICATIONS

## BES MARKETABILITY

Market segment - Event - Season	Enviroments	Games
 Families with children	    	   
 Teenagers	   	   
 Young adults	  	      
 Adults	  	      
 Seniors	 	   
 League/Tournament, Avid bowlers	  	    
 Open Play - General	         	       
 Xtreme, Glow Bowling	  	  
 Birthday		
 Halloween		
 Christmas		





**PUT MENUS, ADVERTISING, TV  
and WAITING LISTS on view.  
Hold GAMES AMONG LANES.  
Show STANDINGS.  
BROADCAST LIVE Matches.  
MMS MAKES ALL THIS POSSIBLE  
AND MORE.**

The QubicaAMF Multi-Media System, MMS, ramps up your effectiveness in every business category – open play, league play, in-center marketing, customer service, center management – by enabling you to send an ever-changing variety of informational text and video to monitors strategically located throughout your center.

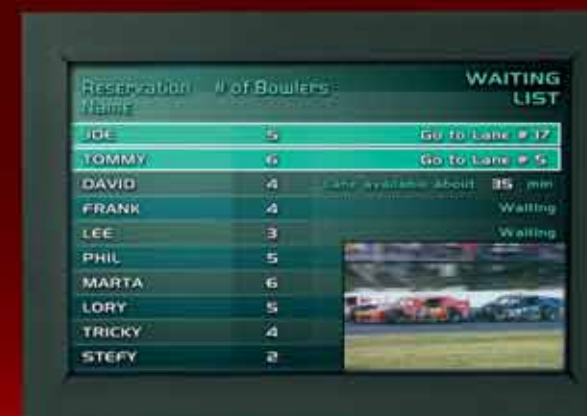


### MMS Price Menu

Choose from a variety of menu templates. Use Conqueror Pro to easily select items to promote. Include messages on product specials or upcoming events. Automatically show different pricing based on the day and time. The MMS Price Menu feature makes these tasks simple and quick, while giving them a professional look.

### MMS Advertising Displays

Create and display your own ads. Sell or trade MMS ad space to other businesses. Send congrats to customers for high scores. Show that big sports event picture-in-picture. Nothing reaches in-center customers with more immediacy and entertainment than MMS. The possibilities are endless.



### MMS Waiting List

The MMS Waiting List function keeps waiting customers constantly informed of their status, automatically letting them know when to go to customer service or directly to their lane. Customers can even watch TV picture-in-picture and still see the waiting list. The MMS waiting list is customer service to the max.

### MMS Strike Challenge

A fun way to compete for prizes, MMS Strike Challenge lets any number of lanes compete and can display progress and results on MMS monitors, projections screens, or middle monitors in triple-overhead configurations.



### MMS View-Any-Lane

How's that second-place team doing? Overflow crowd expected for the big tournament final? Want to show that league-deciding match as it comes down to the wire? The View-Any-Lane feature lets you show live action from any lane.

### MMS League & Tournament Standings

Make league and tournament play more exciting with up-to-the-minute scores and statistics. You can show individual and team data in real time, scratch and handicap, high-game and high-series contest results, let everyone know who won and lost, even draw attention to a personal-best score as it's happening.





# TROUBLE CALL SYSTEM



**ALERTS YOUR MECHANIC.**  
**Keeps Your Customers**  
**INFORMED AT ALL TIMES.**  
**IS TCS A GREAT CUSTOMER**  
**SERVICE SYSTEM?**  
**ABSOLUTELY.**

With the QubicaAMF Trouble Call System, or TCS, a pinspotter stop turns into an opportunity to show unparalleled customer service by lowering waiting time.

- The moment there's a problem with a pinspotter, TCS calls the mechanic's wireless phone, ensuring the fastest response time possible. The mechanic's call can also be placed from the front desk, scoring console, or by the mechanic himself. With XLI and TMS machines, the mechanic receives an exact error message on his wireless phone telling him what lane the problem is on, and what the problem is - for example, a "pin jam error" on lane 5. Other pinspotters send "sweep error" or "turret error" messages.
- At the same time, TCS alerts the front desk of the situation.
- Simultaneous with the above, TCS notifies the affected bowlers via a lane status display on their scoring monitor telling them help is on the way - The bowlers haven't had to do a thing.
- Throughout the repair process, TCS keeps bowlers informed of their lane's repair status via entertaining animations on their scoring monitor. They know what's happening as it's happening—for the ultimate in customer-service.
- TCS also keeps the Front Desk updated in real time.
- As soon as repair is complete, customers immediately know their lane is back in operation—and so does the front desk.



**IS TCS A SUPERIOR Pinspotter maintenance system? WITHOUT QUESTION.**

TCS doesn't just relieve customer frustration, it greatly improves your games per hour ratio because it ensures a more proactive maintenance program. That's not only more efficient, it saves money.

- When there's a stop, all error stats—lane, source, total downtime—automatically save to the TCS database.
- TCS's complete on-demand reporting system of stops, problem type (dependent on pinspotter model), and downtime duration provides invaluable data for better performance monitoring.
- By monitoring frames-per-stop better, TCS helps you and your mechanic understand problems better.
- TCS works with all QubicaAMF scoring systems and virtually all pinspotter models on the market today.
- TCS not only helps mechanics do their job better, it's easy for them to use.



## AUTOMATION SYSTEMS and SOFTWARE CONTROLLED DEVICES

The QubicaAMF automation systems, interfaces and superior control software allow total center control via Conqueror Pro. From Billiard lights to external signs, automatic bumpers to glow lights and much more.



- **F-OUT automation system / Billiard table light control**

The F-OUT system will allow you to control your billiard table lights or other electronic devices related to games rented by time. The F-OUT unit provides automatic control from Conqueror Pro, including pre-paid and post-paid. Optional unit adds control of up to 10 additional tables or devices.

- **EDC automation system**

The EDC system and the Conqueror Pro bowling modes function automatically turn on and off various devices in your center according to day, time or lane options. Turn on your external sign at 7pm every night, switch to Xtreme bowling and turn on your back lit masking units every Friday and Saturday at 10PM, or disable your foul units every day during open play. Automatically and without relying on your staff.



- **Automatic bumper interface**

With our interface bumpers go up and down by player so the whole family can bowl together. Bumpers can be assigned to any player from the front desk or from the bowler console.

- **Auto adjustment scoring camera with A.I.R technology**

A matrix camera with Automatic Image Recognition (A.I.R) means superior pin detection, accuracy and reliability, camera image auto adjustment from the front desk, automatic and hassle free switching to black light conditions, and the ability to view the previous camera image at the front desk.

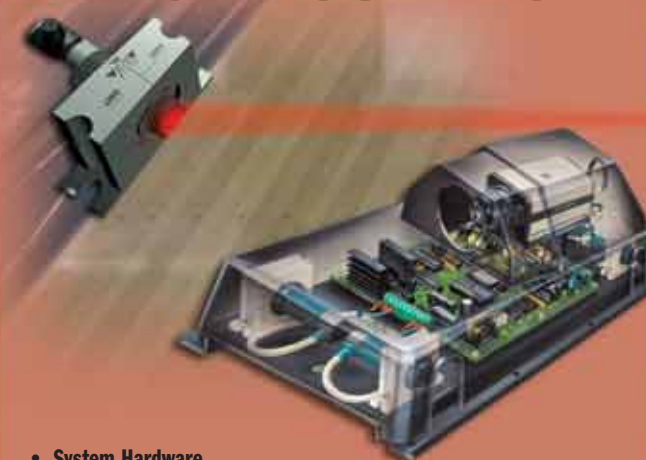
- **TV/Video systems and adjustments**

Make TV/Video adjustments from the Conqueror Pro front desk with lane-by-lane control of volume, color, brightness and contrast. The TV system is standard for Bowland-X and BES and optional for Bowland and Bowland Lite.

- **Sound exciter control**

Make Sound exciter adjustments for animation and games from the Conqueror Pro front desk with lane-by-lane control of volume. The sound exciter system is standard for Bowland, Bowland-X and BES and not available for Bowland Lite.

## HARDWARE MADE FOR HARD WORK IN BOWLING CENTERS.



- **System Hardware**

At QubicaAMF, we develop our own hardware for all of the systems we sell. Unlike other manufacturers, we are in control of our hardware and applications, which leads to improved reliability, stability and longevity. We believe in having one electronic unit (CPU) per pair of lanes to ensure system performance and minimize hassles to you and your customers, should a unit fail during play.

- **Scoring software backup**

Scorer software stores in backup RAM – the hard drive handles animations, sounds and games – so scoring continues in the event of a hard drive problem.

- **Power-loss protection**

Scores store in backup RAM, further protected by backup battery. No power, no problems.

- **Stand-alone operation**

Should communication be lost with the front desk, scorers switch to stand-alone mode.

- **System diagnostics self-test**

On start-up, the system checks every device and if it detects a problem sends an alert.

- **Two ball sensors**

This patented system provides the most accurate ball speed, automatic pinspotter triggering based on ball speed, and better system integrity, since each sensor can work independently.

- **Best overall integration with all pinspotters in use today**

Any one of our systems can be interface at various levels to any pinspotter on the market today.



## CONSOLES

**ATTRACTIVE keypads.  
INTUITIVE TOUCH-SCREENS.  
QubicaAMF Has the CONSOLES  
to meet Your Center NEEDS.**

Choose QubicaAMF consoles for their stylish good looks. Choose them for their space-saving design. Choose them for their rugged functionality. Whether it's one of these reasons or all of them, you can't go wrong with these versatile consoles that complement any center look.

**MICRO-I, MICRO-II and MICRO AXE CONSOLES**

This standard keypad console works well either as one-per-pair (Micro-I) or one-per-lane (Micro II). It mounts on a sturdy, attractive pedestal or table (Micro Axe).

**HERCULES STANDS**

This versatile stand can mount Micro and touch-screen consoles and comes in high-top and low-line models with a seven-ball rack. The high-top model can also mount an optional second rack, giving the stand a 14-ball storage capacity.

**SMILE ARCH and SMILE AXE  
LCD TOUCH-SCREEN**

This modern, easy-to-use stand brings contemporary style to any settee solution, whether in one-per-lane or one-per-pair applications. The bright, 12.1" LCD display is spec-ed for rugged use and can be mounted on a table (Smile Axe) when that option makes more sense for you.

**FLY CONSOLE**

The stylish and sturdy design of the Fly Console takes up minimum floor-space in a one-per-pair application for any traditional scoring console location.

**DIGITAL INTERCOM \***

QubicaAMF consoles have an integrated digital intercom with full multiplex technology for clear communication between the lanes and front desk.



**GLOW  
KEYPAD**

All QubicaAMF keypad consoles feature easy-to-see keys that glow in the dark under black light.



**MICRO I**



**HERCULES**



**SMILE ARCH**



**FLY**

**MICRO II**

**SMILE AXE**



**MICRO AXE**



**WIRELESS OPTION**

Any QubicaAMF console can be wireless whenever wiring trenching or floor levels pose issues, or when you just want total placement flexibility.



OVERHEAD AND MMS SYSTEM DISPLAYS

Your **DISPLAYS** or **OURS**  
**QubicaAMF SYSTEMS** give you  
The **FLEXIBILITY** to choose **NOW**  
**AND STILL UPGRADE LATER**

Across the board, QubicaAMF gives you choices – and that includes displays. We offer high-quality standard monitors in three sizes as well as a stunning plasma in one large size.

To make the most of MMS’s dynamic capabilities, consider a triple-overhead application where the middle monitor displays advertising, in-center promotions, TV shows, league and tournament information, or strike challenge play. And to show off the full, rich character of BES, nothing can touch a plasma display’s bright, colorful picture.

You can also purchase your own standard televisions or plasma displays and have them installed at your expense.

Standard Television	You supply your own
Standard Monitors	QubicaAMF versions in 28", 34" and 38"
Plasma Displays	QubicaAMF 42" model; or supply your own
LCD Displays	QubicaAMF 32" model; or supply your own
Other Displays	QubicaAMF scoring and entertainment systems will support most common varieties, including Projection Screens.

BES, Bowland and Bowland-X are RGB, VGA & S-Video (in NTSC format) compatible and work with the majority of plasma or LCD screens on the market today. Please note that only RGB and other selected monitors are available for use with Bowland Lite. Ask your QubicaAMF rep for complete details.





Plasma, two-monitor application



LCD



38" RGB monitors, two-monitor application



34" RGB monitors, two-monitor application



Existing BOSS Monitors



28" or 34" RGB Monitors, three-monitor application



Standard Television



WE'RE HERE  
WHEN YOU NEED US,  
ANYWHERE YOU NEED US.

When you choose QubicaAMF products, we see it as the beginning of a long relationship. From that point on we believe it's our job to continue to earn and deserve your trust through prompt, thorough service and support.

- **QubicaAMF trained technicians and installers**  
We have 75 technicians and installers worldwide to assist you; and they are always on call.
- **Worldwide Technical Support Centers**  
There are QubicaAMF tech support centers in the US, Italy, the Netherlands, the UK, France, Sweden, Russia, Poland, Australia, Hong Kong and Mexico.
- **Worldwide distribution**  
You'll find QubicaAMF distributors in 24 countries around the world.
- **Internet updates**  
When there's an update to your QubicaAMF software, it's available by download and easy self-installation.
- **Automatic contact with us**  
Should you ever experience a problem with your Conqueror Pro system, the system automatically alerts us at QubicaAMF by email.
- **Remote tech support**  
Just because a problem doesn't require an on-site visit doesn't mean you don't need help. Conqueror Pro comes with remote technical help built into the system.
- **Technical Support Forum**  
Another help option is our technical support forum where QubicaAMF experts and other owners and operators provide tips and advice online.



INSTALLATION AS EXCELLENT AS  
THE TRAINING THAT FOLLOWS IT.  
WORLDWIDE.

- **Installation coordination**  
QubicaAMF certified installers work closely with you and your staff on every step of the installation process.
- **A single power point to each lane pair**  
That makes both pre-electrical work and installation easier.
- **Installation on a no-shut-down basis**  
Installation is typically done without scoring interruption.
- **Fewer cables**  
Every aspect of installation is designed to make maintenance and troubleshooting easier.
- **Mechanic training**  
We train on-site in your mechanic's familiar work environment.
- **Staff training**  
Your staff's training is professionally done and customized to your center.

FOR A FULL SYSTEM DEMO VISIT US AT  
[www.qubicaamf.com](http://www.qubicaamf.com)

